

NEWS RELEASE



1999
2010

*Celebrating 11 years of Syndication Success,
Delivering Revenues, Ratings... Results!*

For additional info or assistance please contact: SSI @ (203) 431-0790
or www.SyndicatedSolutions.com

STEVE DOWNES CELEBRATES 10 YEARS WITH SSI

(Ridgefield, CT - 11 November 2010) Syndicated Solutions, Inc. - (SSI) announced today a special recognition celebrating the 10 Year Anniversary of its Vice-President/Affiliate Sales, Steve Downes. Steve joined SSI back in November 2000 and has been actively involved in the company's successes over the past decade. Prior to joining SSI, Steve consistently achieved at multiple levels of the radio industry serving as Vice-President/General Manager of leading radio stations (including AM 1130 WISN/FM 97.3 WLTQ - Milwaukee WI, AM 1490 WGCH - Greenwich CT, AM/FM WCHK - Atlanta GA, AM 590 KSCJ/AM 1350 KGHF/FM 103.9 KYZX - Pueblo CO, AM 1660 WMIB/1480 WODX - Naples FL), as Director of Affiliate Sales at CBS Radio Networks, as Specialty Affiliate Manager at Westwood One for G. Gordon Liddy and as President of TeamRadio in Atlanta, GA.

Commenting on Steve Downes' 10 Year Anniversary milestone, SSI's President Bob Carey said "It's hard to believe that a decade has passed since Steve joined us at SSI. Words can't accurately describe the appreciation and affection that I feel for him or detail all that he's helped us accomplish. Anyone who knows Steve, or has had the opportunity to work with him, or for him, knows that he's a true original. His experience, knowledge and professionalism have endeared him with SSI's programming partners, radio affiliates and numerous industry personnel. He's a loyal, dynamic member of the SSI team and his hard work and good natured demeanor is never ending. But I think the true sign of Steve's success, here at SSI and throughout his career, is that I can't recall ever encountering a single person who doesn't like or respect him. I sincerely congratulate and thank Steve for his ten years of service with SSI and look forward to more successes that are sure to come."

Steve Downes added "Time sure does fly when you're doing something you enjoy and working with people you respect. It's a good feeling to look back on the past ten years and realize how much we've grown, how much we've accomplished as a ninja team in a world of behemoths. I look to the future with equal enthusiasm working with Bob and the rest of our great team as SSI continues to grow and evolve within our industry."

Syndicated Solutions, Inc. - (SSI) is a full-service radio organization specializing in network ad sales, affiliate sales, satellite distribution and programming consulting services of nationally syndicated radio properties, formed in February 1999. The firm offers leading talk programming that includes - The Rick & Bubba Show, Rudy Maxa's World, The Allen Hunt Show, The Ric Edelman Show, The Fresh Grocer - Tony Tantillo, America's Car Show and other quality programs reaching over 800+ affiliates each week plus listeners of Sirius-XM Satellite Radio and Armed Forces Network.

###